**System Benefits**

By building an friend APP, there are primary benefits that can increase sales and support users' needs. The specific benefits include:

* **Customer**
* Able to receive the advertisement for any promotional price at any time
* Increase interaction in a society
* Increase productivity of users
* Increase types of foods available
* Increase customers satisfaction
* **Friends APP**
* increase the number of customers
* attracting new customers
* attracting the new possible business partners
* Increase reputation of cooperated restaurants
* Cooperate with restaurants/shops
* Get advertisement fee
* Increase the size of users of the application